**** THREE CALLS FOR CURRICULUM DEVELOPMENT PROPOSALS ****

Application Deadline: December 1, 2018

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1. INNOVATIVE UG SUMMER 2019 PROGRAMMING

A. Innovative minor-studies models

1. Adaptation of current catalog courses for digital delivery, hybrid delivery, or new delivery systems aligned with ML priorities for successful language-culture acquisition that hold promise for attracting current students wishing to begin/finish minor studies via 2-3 upper-division courses. Intensive or accelerated designs are encouraged. For summer 2019 offering.

2. Innovations to offer internship/research/professional individual-oriented studies in new creative ways that would allow current students to begin/finish minor studies via 2-3 upper-division courses**. For summer 2019 offering.

Note: NEW course development/new course proposals are NOT encouraged at this stage.

B. Innovative in-coming summer freshmen models (Late Summer Schedule)

Applicants are encouraged to think creatively about summer offerings that would fit a "**Global Leadership"** initiative. This program would connect a GT 1000 course (taught by OIE), two courses of appropriate levels of instruction to in-coming students in your language group, as well as additional weekly extracurricular activities. This program would be designed to jump-start student progress in the language program prior to continuing in their language/culture studies during Fall 2019 and Spring 2020, as well provide the students access to the LBAT programs in Summer 2020. This initiative would serve to increase the number of students who begin language study and can transition through to minor, major, and M.S. Recruitment and outreach to incoming students would be expected. The Spanish Program undertook a successful pilot in 2018; please consult with Vicki Galloway for input.

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Summer 2019 Programming Funds can be used for
*   faculty salary/stipends
*   classroom materials or technology;
*   student assistants or external vendors;
*   training or courses;
*   travel, supplies, materials.

The spending deadline is June 10, 2018, as per current-year usage funds. Funded programs will be evaluated as to their likely success in attracting the proposed audience(s), their ability to generate revenue for the School, and their potential as a model for similar development possibilities for the future.

Proposals must include:

1) **One page curricular rationale/justification**, articulating
   * course(s) proposed and need(s) and/or audience to be addressed
   * opportunity/opportunities to be explored
   * impact generated
   * significance and value
   * marketing and recruitment to be undertaken and how relevant student populations would be reached
   * logistical considerations
   * clear deliverables
   * proposed instructor(s) or potential staffing models

2) **Budget and justification** (e.g., duties and time frame for salary requested, and/or expenses for travel, materials for course development, rentals, equipment, course or training fees, etc.)

3) **Timeline** (e.g., when work will be undertaken and when the initiatives will be launched). New courses and programs should be planned for inclusion on the *Summer 2019 Early, Full, or Late schedules*.

Proposal deadline: December 1, 2018 Please send your proposal to David Shook with copy to the Language Program Director or the MENAS/Linguistics Coordinator, as relevant.
Notification of award: December 15, 2018

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2. CALL FOR M.S. CERTIFICATE PROPOSALS AND PROFESSIONAL EDUCATION OPPORTUNITIES

The Vision: To position Georgia Tech as a national leader in higher education, students must have access to an advanced understanding of human cognition, human culture, and human communication. Research increasingly indicates that expertise in these areas (also called complex communication, "deep" creativity, adaptability in diverse environments, and empathy) is critical for innovation. We propose an array of Certificates that will provide this rigorous training in the critical humanistic practices and perspectives that are critical for the future of global society in the 21st century.

The Cross-Cultural Humanities – including Linguistics, Cultural Studies, Rhetoric, Media Studies, and Cultural History – are uniquely positioned to provide training in 21st century skills. These fields remain an untapped resource in the national movement to shift from STEM-oriented specialization toward "whole person education." The Graduate Program in Global Media and Culture thus aims to do nothing less than reinvent the role of the Humanities in Higher Education. We aim to reframe our fields' orientation within higher education, and radically broaden the scope of our student-base and educational impact.

Georgia Tech's Schools of Modern Languages and Literature, Media and Communication are consistently recognized as national leaders in cutting-edge, applied humanities training for science, technology, and business. ML and LMC are well-positioned to revolutionize how the humanities are taught and practiced. Our diverse BS-MS curriculum makes the Graduate Program well-poised to create a rich portfolio of Certificates that provide widespread access to Whole Person and 21st Century Skills – to our graduate students, to professionals in Atlanta, nationally, and globally.

M.S. Certificate Topics:

Certificates will credential 21st century skills that are not tied to a specific discipline, but are essential capacities for those who have roles of responsibility in a global economy. These include cross-cultural communication, empathy and inclusivity, an aptitude for social justice, ethical reasoning, complex communication across audiences and media, and sustainable thinking. These include both *global perspectives* and *humanistic practices.*

Some ideas for Certificates based on the Sept 24th Retreat Discussion:

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1. *Language and Technology* – topics such as language acquisition, linguistics, natural language processing, computer language, artificial intelligence, education, ethics and social media
2. *Sustainable Thinking* – topics such as global development, sustainable community development, environmental sustainability, sustainability of languages and cultures, ecocriticism, degrowth
3. *Cross-cultural Competence or Global Competence* – topics such as intercultural communication, international business practices, diverse communities, teamwork, cultural management
4. *Social Justice, Diversity, and Inclusion* – topics such as diverse communities, social justice, cultural history, cultural sustainability, inclusive communication, multimodal communication
5. *Media Production* – topics such as documentary film, media production, writing, graphic design, communications, cultural analysis, media analysis, social justice through media

Certificate Structure:
Based on Institute curricular policy, each certificate must have:

- *12 credit hours* (or: 4 courses at the 6000-8000 level)
- *2 required courses* that will be offered regularly at the 6000 level
- *2 electives* (You must provide a list of courses that will count as electives toward this certificate. 6-12 courses are recommended, depending on how often each course is offered)

Certificates may count toward a degree if you so choose. It is not required. A student may not double-count the same course toward two certificates. However, two certificates may have the same electives in their menu of course options, and it is up to the student, toward which certificate to count a course.

Propose a Certificate: Seed Grants: The Graduate Program has small-scale grants (maximum $2000) to support curriculum design of Certificates, to be used in the 2018-2019 fiscal year. Please submit proposals for funding to Jenny Strakovsky (strakovsky@gatech.edu). Funding proposals should provide:

- a description of the certificate proposed
- a tentative list of at least 3 courses to be included
- an explanation of how the proposed certificate aligns with the vision of the FIRE grant project, i.e. how it will provide Whole Person Education, what 21st century skill/s is/are being credentialed, how it reimagines the purpose of the humanities in higher education.
- a list of budget line items

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Funding can be used for:

- workshops or retreats to design curriculum
- training sessions that equip faculty to deliver highly interdisciplinary content
- symposia and research meetings to create interdisciplinary teams
- development of online learning modules
- development of courses and content accessible to professionals
- prototyping/piloting of certificate courses
- strengthening our relationship with Professional Education
- strengthening our curriculum in 21st century skills
- positioning Georgia Tech as a national leader in humanities-based Whole Person education

Catering: Please note that the FIRE grant is issued through State Funds. Catering can only be covered by State funds for events longer than 4 hours and must be less than $7/pp for breakfast, $10/pp for lunch, and $20/pp for dinner. Events with fewer than 15 people must have an attendance list to receive reimbursement for food costs.

Supporting Documentation and Information
Why is Georgia Tech creating graduate certificates? Presentation on Grad Certificates by Bonnie Ferrie Components of a Certificate Proposal for the Institute Graduate Curriculum Committee: New Certificate Proposal Packet and New Certificate signature_page.

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3. CALL FOR GLOBAL MEDIA FESTIVAL CURRICULUM DEVELOPMENT

The Global Media Festival: Sustainability Across Languages and Cultures is offering 5 mini grants of $2,000 to Georgia Tech faculty interested in developing course modules related to sustainability/sustainable communities and media.

Created by a faculty team from the Ivan Allen College's Schools of Modern Languages and Literature, Media, and Communication at Georgia Tech, *The Global Media Festival: Sustainability Across Languages and Cultures* focuses on international media productions that explore issues and challenges associated with sustainability. The Global Media Festival's goal is to serve as a global interdisciplinary forum that creates awareness of the cultural and linguistic challenges that emerge from the different meanings and interpretations of sustainability in diverse contexts. The study of media productions in different languages and from different cultures around the world opens the door to compare how different societies adopt, implement, reframe or defy sustainability, while using specific conventions and protocols that respond to particular expectations, legacies, habits, and aspirations. The idea of the Global Media Fest Mini Grants is to promote the development of teaching tools linked to festival programming and objectives.

This website has more information: https://modlangs.gatech.edu/globalmediafest.

Course Modules development: Awardees develop a course module based on media productions presented in the previous festival. The course module should help the tool developer, and other faculty, use one or more of the films to teach key concepts about sustainability. They will be shared through the Modern Languages website. Awardees could also propose a different media production as a point of departure for the development of the course module. A course module template will be provided to awardees to facilitate the development of the course module. In past years, The Global Media Festival presented the following films:

1. *Neukölln Unlimited* (Agostino Imondi, Germany, 2010) explores the daily lives of three Lebanese refugees and hip hop artists in Berlin struggling to evade deportation and establish permanent residency in Germany. DD867.5.L43 N48 2010

2. *Plastic China* (Jiu-liang Wang, China, 2016) follows the members of a family who spend their lives sorting and recycling plastic waste from the United States, Europe, and Asia. HD9975.C62 P583 2017.

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3. *H2O MX* (José Cohen, Mexico, 2014) examines Mexico City's water problems through the perspective of residents, government agencies, business owners and engineers. TD229.M6 H89 2014.

4. *Demain* (Tomorrow, Cyril Dion and Mélanie Laurent, France, 2015) follows a team of four people carrying out an investigation in ten different countries to figure out what may lead to the possible extinction of a part of mankind before the end of the 21st century, and above all how to avoid it. Streaming on Kanopy.

Time commitment to the program:
As part of the program, awardees are expected to present their course modules in a Global Media Festival event during the Spring 2019 and/or as part of the Atlanta Global Studies Annual Symposium, April 25-27.

Application process and Important Dates:
To apply to the program, please send a brief proposal (one page max) including your name and title, your Georgia Tech unit, the title of the project, a brief description of the project, and a few sentences explaining how you would use the funds. Funds can be used for class and research materials.
Proposals are due December 1, 2018.
Please email your proposals to jrodriguez40@modlangs.gatech.edu
Notifications by December 7, 2018.
Deadline for Submission of Course modules: Feb 1, 2019.

Funds will be disbursed once the template is received, reviewed and approved by the Global Media Festival Curriculum committee.

Funds must be spent by the end of the fiscal year, June 30, 2019, with all receipts or encumbrances submitted no later than June 10.