

# Alex Syriopoulos

## Personal Details

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*Citizenship* USA

## Objective

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To acquire a position with a dynamic technology company that fosters innovation where I can apply strong analytical, problem-solving, communication and interpersonal skills to tackle real world problems and drive business growth, while I myself learn and grow as part of a winning team

## Education

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### Georgia Institute of Technology, Atlanta, Georgia

- Master of Science in Global Media and Culture **August 2020 – July 2021**
- FLAS Fellow
- Bachelor's in Industrial & Systems Engineering **August 2014– May 2020**
- Featured graduate in virtual commencement May 2020
- Dean's List GPA: 3.1

### Florida International University, Miami, Florida

**January 2019 –May 2019**

*Transient status, GPA:3.4*

## Experience

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### Tindall Corporation-Georgia Institute of Technology **November 2019–April 2020** Atlanta, Georgia

#### *Capstone Project –Senior Design Team Thesis*

- Developed and introduced a standardized process for precast concrete products'inventory handling and stockyard layout for more efficient operation through simulation and alternative analysis
- Led to 10% decrease in distance travelled by labor & equipment within the storage lot
- Expected decrease in operational cycle time and costs

### MasterCard LAC, Miami, Florida

**June 2018 – August 2018**

#### *Intern – Data Analytics*

- Developed software using Python to analyze real time transaction data of Mastercard issued cards in LATAM, and to identify specific customers to be targeted by marketing campaigns. After piloting in LATAM, the software was to be used on a global scale by Mastercard consulting services as a revenue producer

### MasterCard LAC, Miami, Florida

**June 2016 – August 2016**

#### *Intern - Prepaid Strategy for Latin American Countries*

- Conducted research and analysis to identify KPI's such as spend by income, location/country, retailer type, to support Prepaid strategy for Latin American countries
- Assisted with the 2017 LATAM prepaid card business strategy presentation to the region president of Core Products detailing budgeting solutions, markets to infiltrate and KPI's for 2017

**Tee-Zed LLC, Greensboro, North Carolina**

**May 2016**

***Training Program for 30 Babies R Us and independent stores in California***

- Scheduled optimal routing for appointments to conduct training at 30 locations during a limited period of 3 weeks, reducing travel time and expenditures by 30% (hotels, meals, gas)
- Trained sales employees on Dreambaby Safety products, including company background, product features and benefits, competitive advantages, and hands-on demonstration, resulting in increased sales of products on shelf

## **Certificates / Skills**

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- Fluent in English, Spanish and Greek, intermediate level French
- Cross Culture and Translation
- Cambridge certificate with merit for Microsoft Office (Word, PowerPoint, Excel, Access)
- R and MINITAB - Data Input, Manipulation and Big Data visualization and Analysis
- Python 3 - Software development and data manipulation
- Project Management: Lean Six Sigma, studied concept and implemented project management methods at Florida International University
- Database management and SQL

## **Leadership and Communication**

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**SHPE member since 2014**

**May 2019 Gallup Clifton Strengths Insight Report – assessment results**

1. Communication – Instinctive forthright approach, excellent presenter/ speaker
2. Activator - turns thoughts into action, takes initiative, urges others to do so as well
3. WOO - great with meeting new people and winning them over
4. Maximizer- focus on personal and other people's strengths to stimulate excellence and constant improvement
5. Individualization- skill for figuring out how different people can work together productively

**September 2017 Somos Uno Puerto Rico Miami, Florida**

Inventory control as a volunteer for relief efforts for Puerto Rico after Hurricane Maria

**Aug 2014 - May 2015** Social Chair of the hall council for a Georgia Tech dorm complex, which entailed organizing 2 social events per week while managing the dorm budget

**2013 - 2014 Athens Greece - Forensics Debate Team** participated interschool competitions

**2012 - International Entrepreneurial Summer Camp ICESI University, Cali, Colombia, South America** Two-week summer camp for young entrepreneurs, taught in Spanish; new product development project for Colgate Palmolive and Harinera del Valle

**2012 - 2013 Athens Greece - Community Service at Caritas Internationalis.** Volunteer at soup kitchen for refugees and migrants, 250 meals served daily. Prepared and distributed food bags, clothing, and bed linen

## **Other Interests**

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Chess, Travelling, History

Lived in Greece, Colombia, and the United States of America